



seminars

Attracting & Retaining Talent

Seminar Length: Onsite Half Day, Online 2 x 75 min webinars

Participant Numbers: Onsite up to 25, Online up to 100

Participants: any level within the organization

Our seminars are all *modular* by design – meaning that they are highly customizable to suit your exact needs. We partner closely with you to ensure we completely understand your desired outcomes. We invest the time to ensure we understand your organization and tailor the pre-work, seminar, and post work to get you the results you want.

It's never been as vitally important as it is now, that organizations are able to attract, onboard and retain talented employees. High potential employees have plenty of choices in today's workplace and will choose where to take their talent.

Talented employees are attracted to organizations who are clear on their mission; who operate to a set of noble, honorable values and, are able to *tell their story* to engage the hearts and minds of such high potential people.

During this seminar, Participants will explore their Employer's Value Proposition (EVP). In addition, behavioral-based interviewing is discussed and role-played. Best practices are identified with regards effective on-boarding strategies and how to create a collaborative career-map to fully engage high potential employees to not only, achieve excellence in their present role but vision-casting forward into the future.

In today's highly competitive marketplace, people truly are the differentiator and being able to attract, effectively onboard and retain talented employees can make all the difference.

Participants leave this seminar with a clear implementation plan on what they can do to improve their organization's ability to attract and retain talented employees.

Fees

Facilitation Fees	Participant Worksheets	Travel Expenses
\$3,150	\$10 per person (or we can send you the electronic PDF at no cost)	Agreed in advance and charged additionally

Additional Option - Survey Pack

It's vitally important to measure the effectiveness of every dollar you invest in training and development today. To help you, we offer a *Survey Pack* that consists of three parts: (1) an online pre-survey, (2) an evaluation at the end of the seminar, and (3) an online post-survey that is completed twelve weeks after the seminar.

We will provide a comprehensive electronic summary showing the full picture of the results gained from your investment. Our fee for the *Survey Pack* is \$400.



Available ONSITE or ONLINE

Our Promise



#1 Best Content - We commit to always providing you access to the **BEST CONTENT** available.

#2 Best Person - We promise you the **BEST PERSON** from our team to meet your exact needs and serve your organization culture.

#3 Best Results - We promise you **BEST RESULTS** within your organization as an end product of our training & development work with you.

Other Seminars available

Art of Execution • Business Financial Intelligence • Charting the Course • Customer Centered Service • DiSC® — Team Dynamics
Emotional Intelligence (EQ) for Managers • Leading Others • Personal and Interpersonal Effectiveness • Positively Reducing Conflict
Presentation and Facilitation Skills • Supervisory Management Essentials • Team Excellence
Time Management • Train-the-Trainer • Work Life Balance 2.0

We also offer



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